

FIG. 1

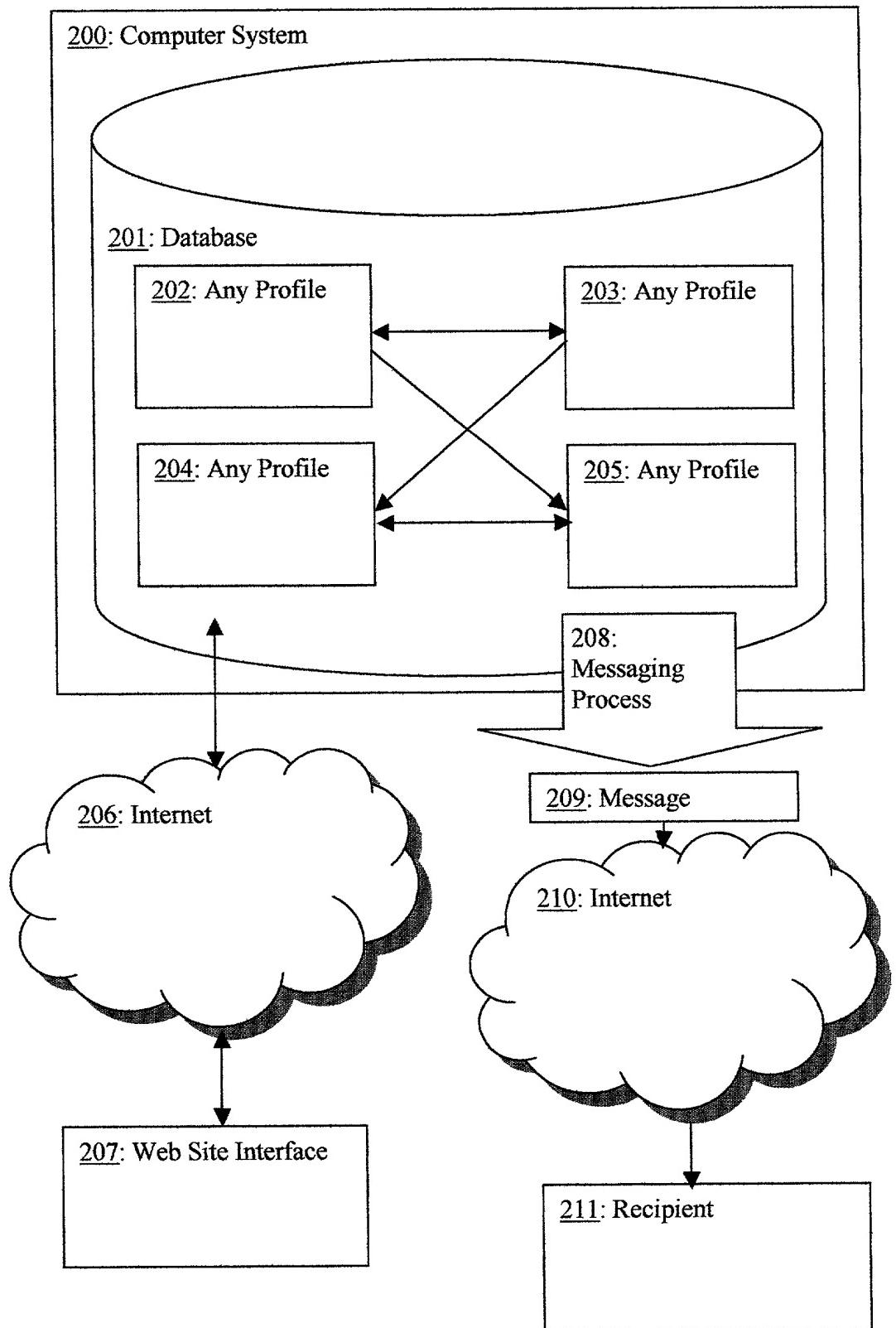
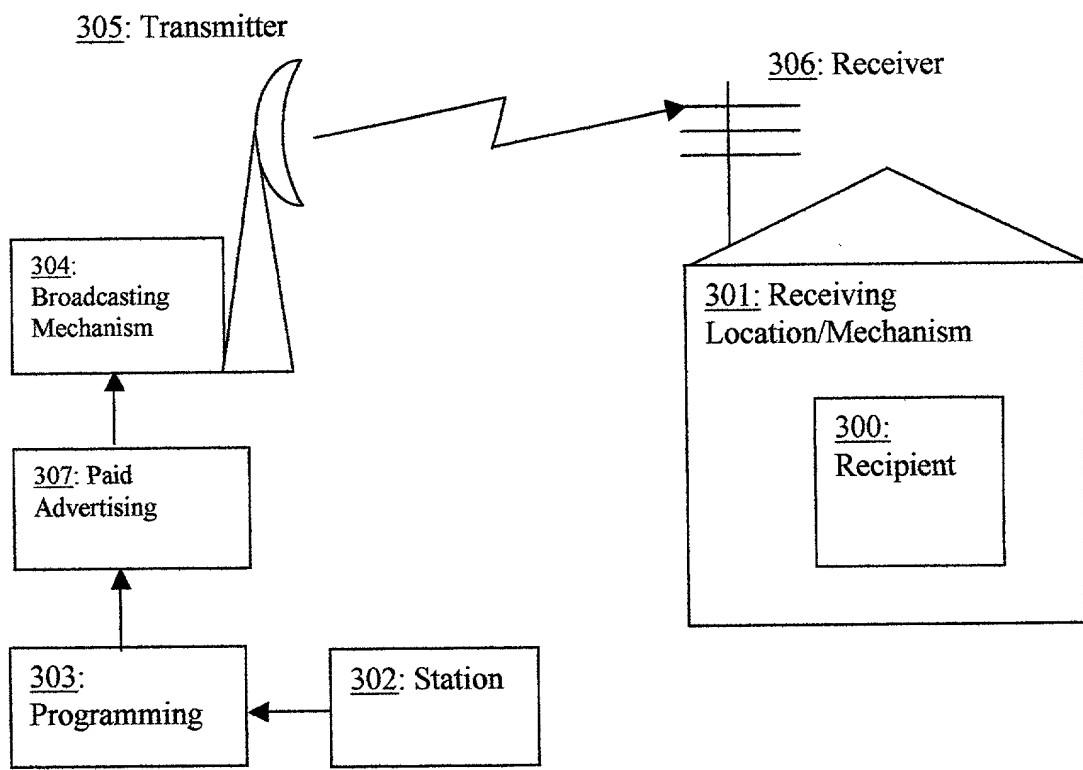
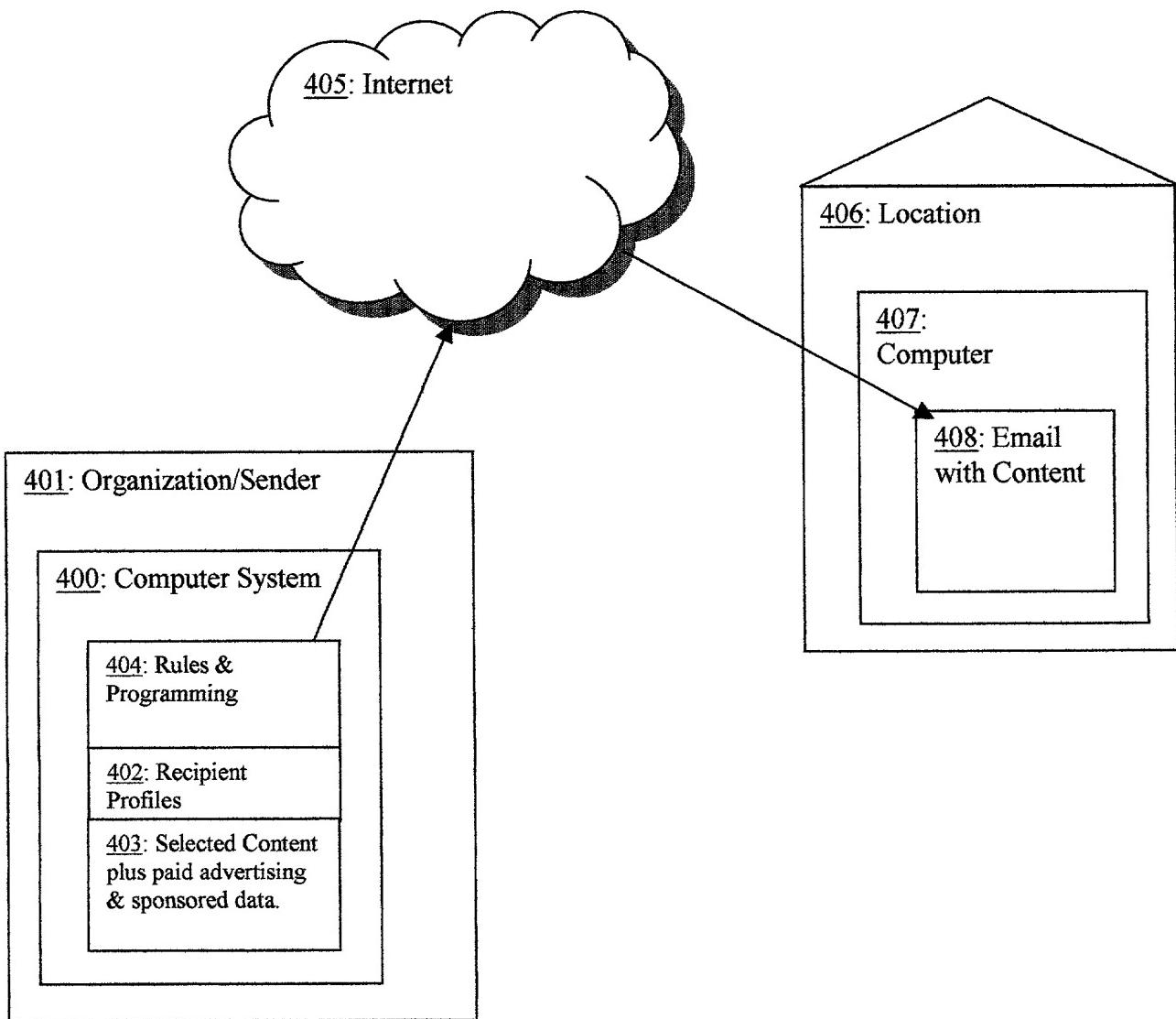


FIG. 2

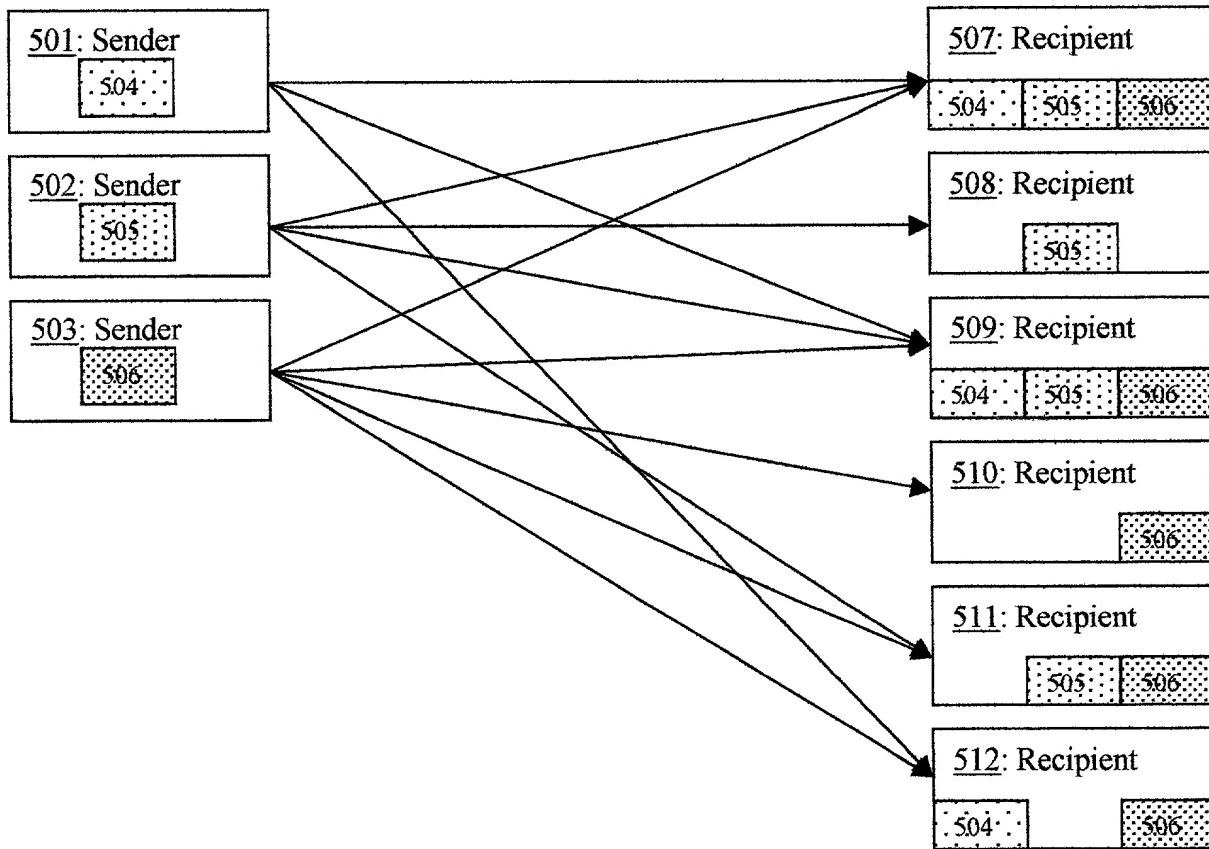


PRIOR ART
FIG. 3



PRIOR ART

FIG. 4



PRIOR ART
FIG. 5

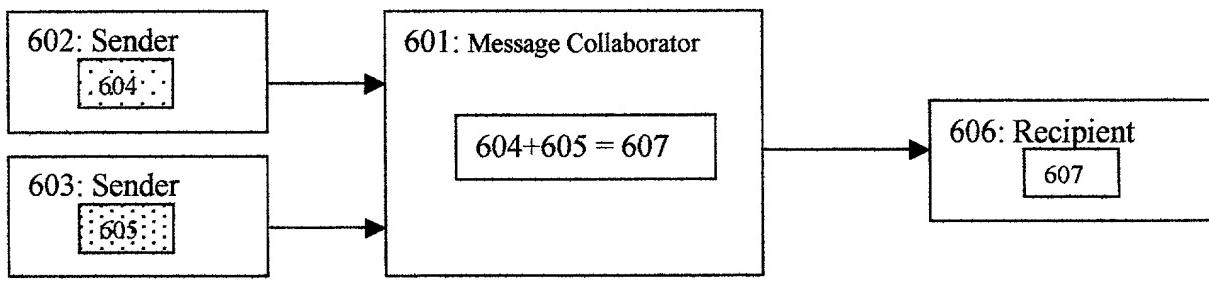


FIG. 6

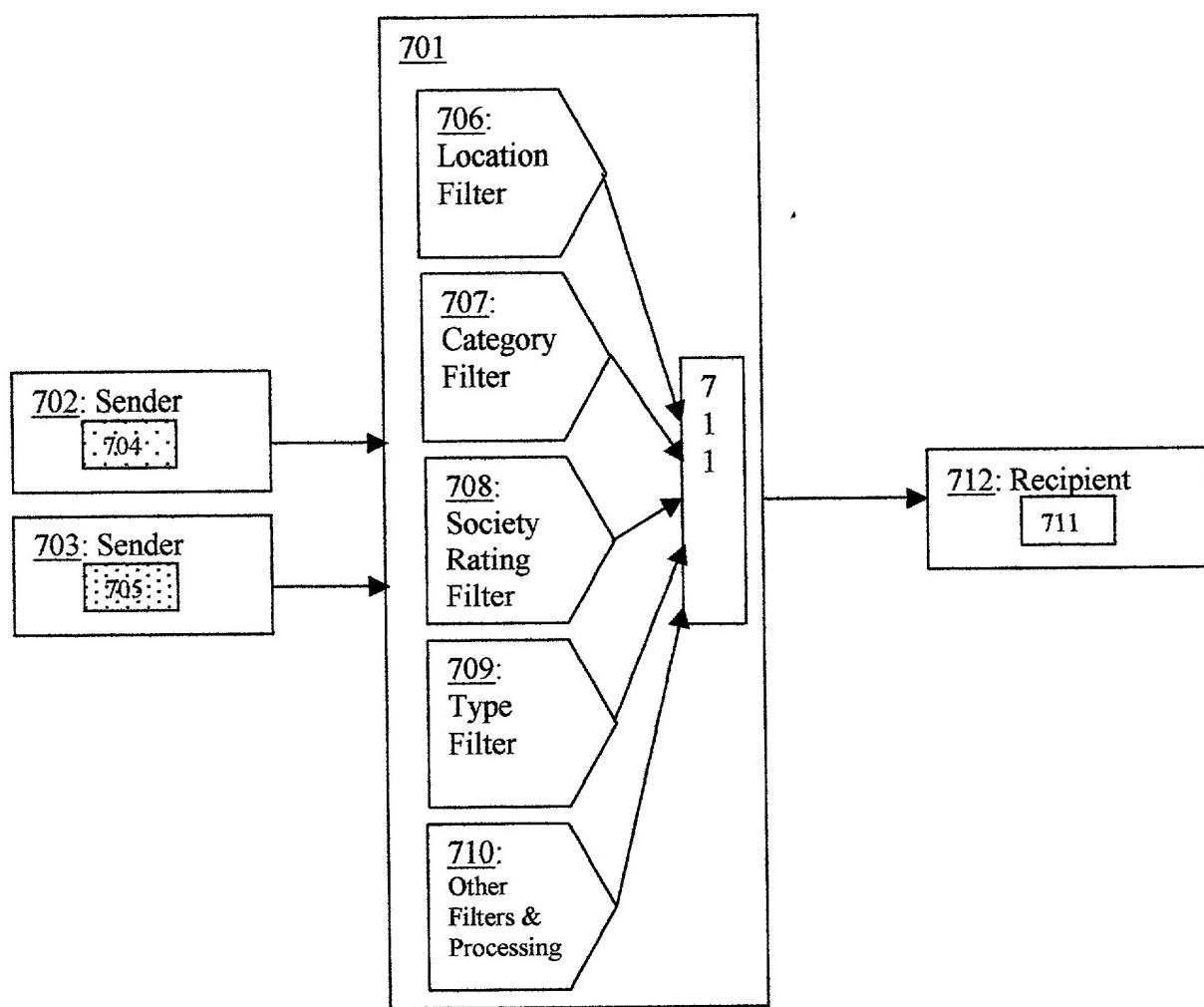


FIG. 7

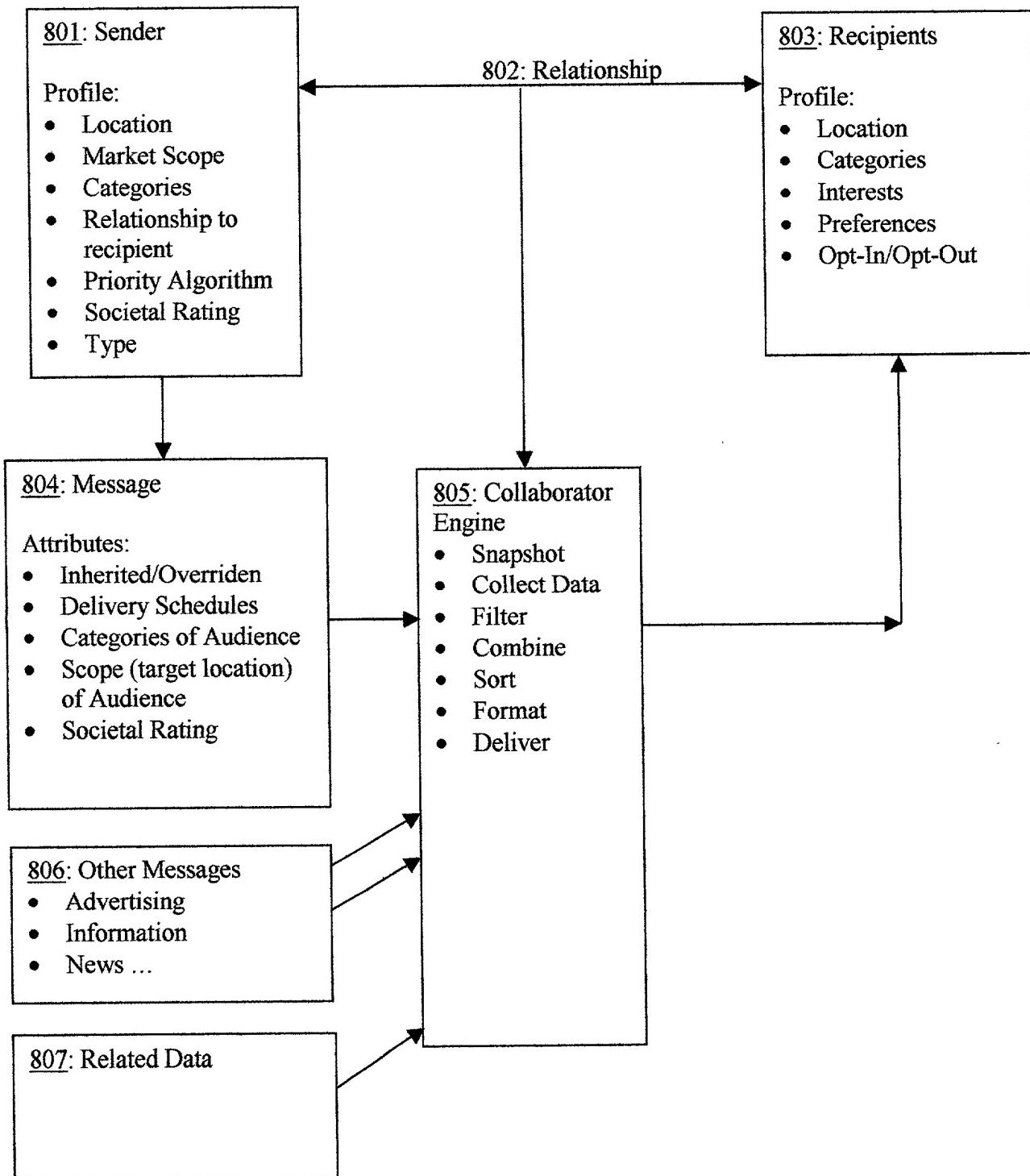
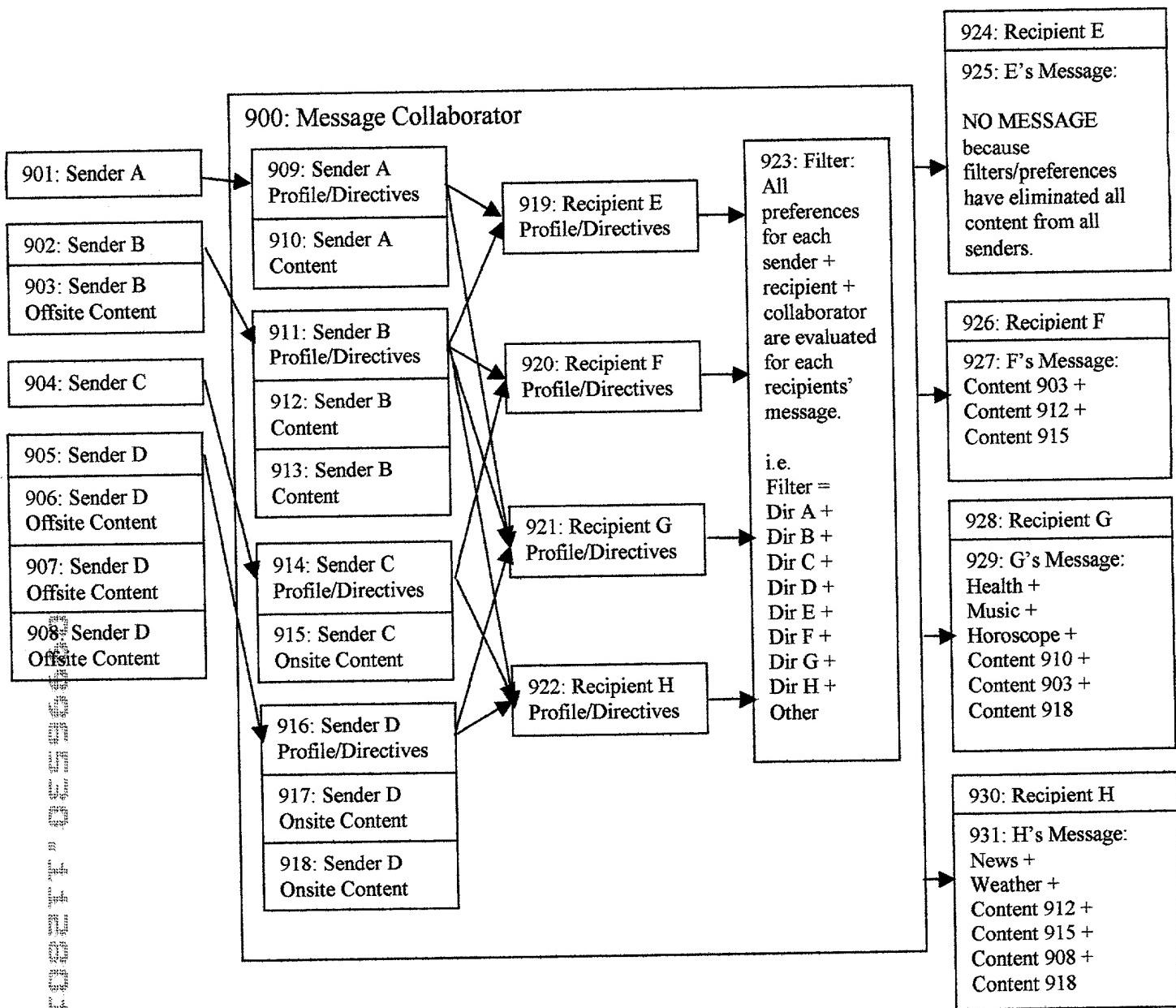


FIG. 8



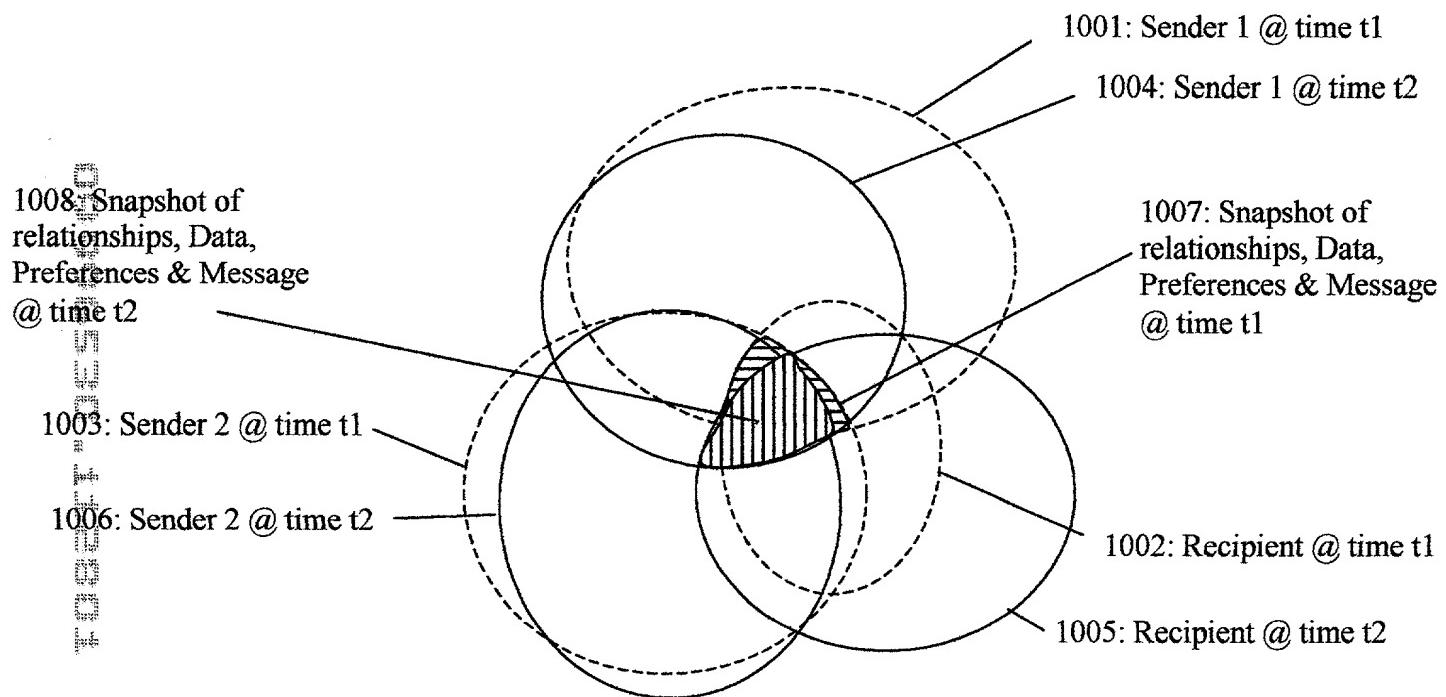


FIG. 10

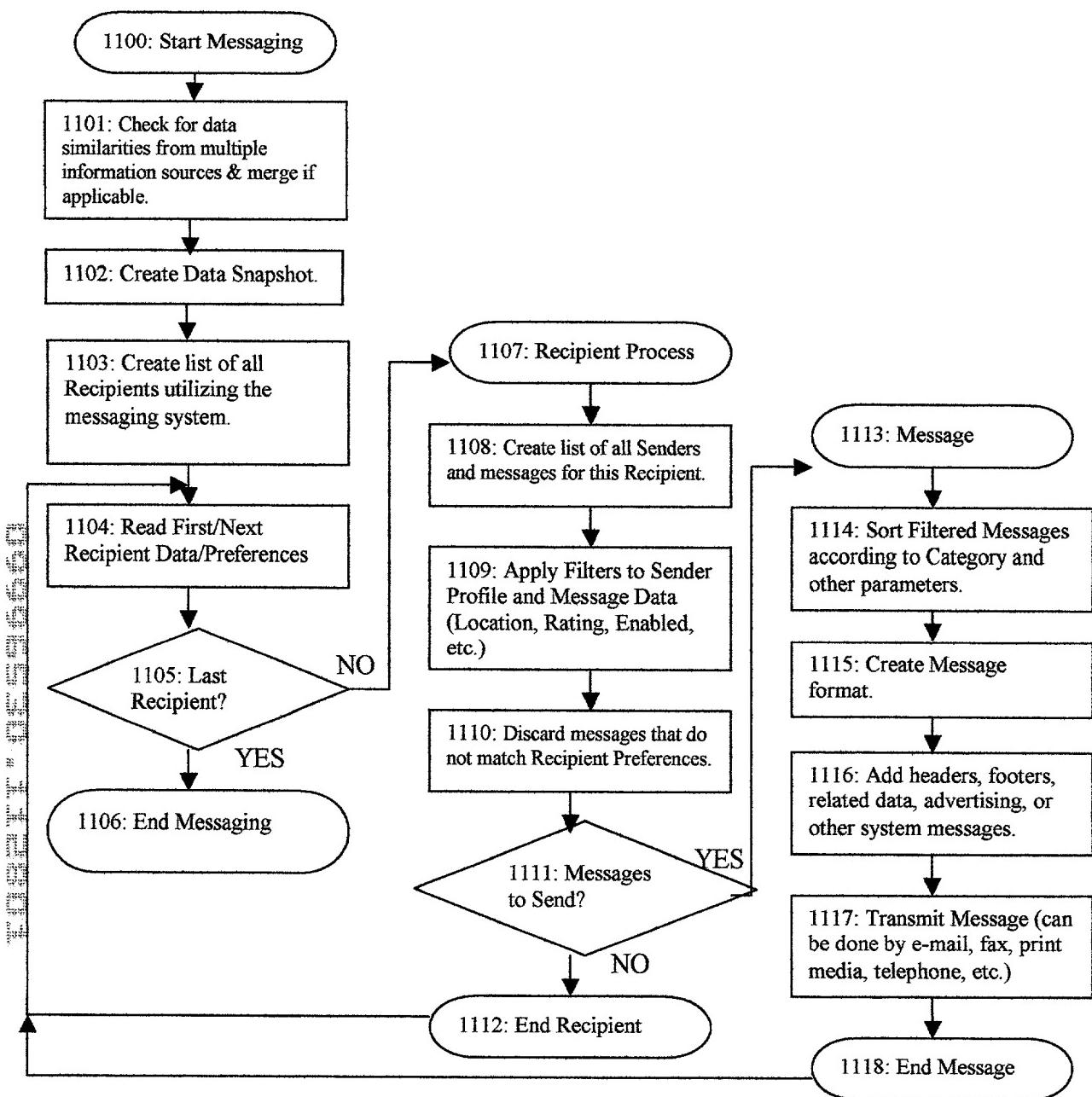


FIG. 11

1201: Personalized to Bob Jones



Your Personal Connection™

Personalized for Bob Jones ID 4B98
Sponsored by Lowlander Club of Salt Lake
Where you can win a FREE Trip to Las Vegas

1202: Content from a possible sponsor

SPONSOR LOGO OR PICTURE

1203: Opt-In Information Block

1204: Paid Advertising Block.

1205: Opt-in, relationship driven blocks from media

1206: Opt-in, relationship driven blocks from friends &

1207: Opt-in, relationship driven blocks from favored

1208: Opt-in, relationship driven information on a selected artist.

PERSONALIZED INFORMATION

→ **LOCAL WEATHER:** [80] [82] [84] [76] [45]. Sunny and warm Mon, Tues, and Wednesday followed by rain and snow ...

THE WIND – 93.9 FM - PRESENTS

→ **The Wind (KBXN 93.9 FM)** Invites you to enter to win a free trip to Cancun Mexico this Thursday on 93.9 FM.

YOUR PERSONALIZED INFORMATION

NEWS & CURRENT EVENTS

LOCAL NEWS – SPONSORED BY CBA NEWS CORPORATION

→ **2 people die in protest for the Olympics** John Meyers, spokesman for the Olympics is dumb founded by this ... Mayor Jack wins the Jackson award. Mayor Jack, long time hero for Salt Lake City, was given the award for ...

WORLD NEWS – BY WORLD NEWS CORPORATION

Airplane Crashes into the Towers leaving an estimated 10,000 dead or injured as USA experiences terrorism in ... Afghanistan Mosque destroyed by missile fire when two US Military jets bombed the city. Johnny D apologized ...

FRIENDS & FAMILY

YOUR FRIENDS

→ **Michael Johnson** - I'm having a Christmas Party Dec 23rd from 7 pm till the Cow's come home. You are invited!!! I hope you can make it.
Jack James - Pete's Party is this Friday at my house at 8pm (999 East Wedgewood).

YOUR FAMILY

Laura Miles - Hey family. Remember the Christmas Party is December 16th at Carolyn's house.
Angie Miles - Mary had a baby boy on Dec, 14 2001 at 2 AM. Weighed in at 8 lbs 4 oz - healthy as a bug Visit my site for photos. Angie.

ENTERTAINMENT

NIGHT CLUBS

→ **All Night Club** - Karaoke Competition all week - winner gets \$100.
Rendezvous - Women free this friday!

RESTAURANTS

The Banana Garden - All You Can Eat Tuscani Festival - \$8.95 All Week! [Print Coupon](#)
Pan Wokit Express - 20% Discount if you mention our keyword: WOKIT

MOVIES

Century 41 Theatres - New Release of Jedhi & The King - Click link to order online!

MUSIC



Thanks for choosing me as a favorite. Please join me this week at xyz club where I will debut my newest song ***In the winds of time***.

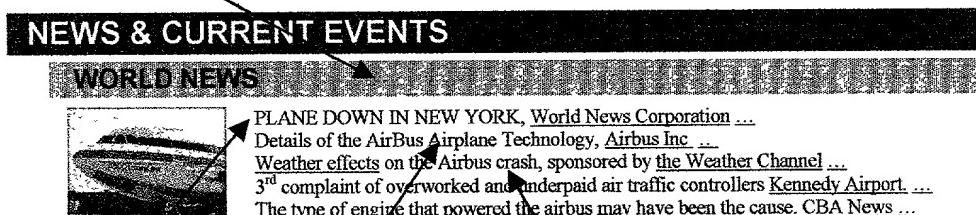
This Week

- * October 12, Mixed Spirits, 7 PM to 12 AM
- * October 14, 12 Goat Saloon, 7 PM to 1 AM
- * November 8, Park City Jazz Festival, 12 Noon to 3 PM

1301: Airbus Crash
Information Block
driven by the Airbus
event on 11/12/01.

NEWS & CURRENT EVENTS

WORLD NEWS



PLANE DOWN IN NEW YORK, [World News Corporation](#) ...
Details of the Airbus Airplane Technology, [Airbus Inc](#) ...
Weather effects on the Airbus crash, sponsored by [the Weather Channel](#) ...
3rd complaint of overworked and underpaid air traffic controllers [Kennedy Airport](#) ...
The type of engine that powered the airbus may have been the cause. [CBA News](#) ...

2 people die in protest for the Olympics John Meyers, spokesman for the Olympics is dumbounded by this attack ...
Mayor jack wins the Jackson award. Mayor Jack, long time hero for Salt Lake City, was given the award for ...

1302: Separate content from the World News Corporation

1303: Separate content from the manufacturer of Airbus planes

1304: Separate content from a weather channel regarding weather on 11/12/01 at the location of the crash.

FIG. 13